



# OK2BX Fest Sponsorship 2023





## Mission

To empower diverse communities through arts and cultural experiences, fostering **kindness, understanding, and acceptance**, and recognizing shared humanity as the commonality that unites us.

## Vision

A world where we lead with kindness and empathy, and celebrate the differences that make each of us extraordinary.





## Core Values



### Acceptance

OK2BX celebrates differences. We strive to create a culture of acceptance and understanding within our organization, and within the communities and circles in which we live, work, and play.



### Kindness

OK2BX leads with kindness. We believe that kindness is powerful and can make a difference in our homes, our communities, and in the world.



### Respect

OK2BX honors the dignity and worth of each person. We believe that treating others with respect is the foundation of acceptance and understanding.



### Empathy

OK2BX recognizes that no two people view the world the same way. We practice empathy as a way to build meaningful connections with each other and strengthen our community.



### Inclusivity

OK2BX is committed to creating an inclusive environment. We strive to create a safe space where individuals can bring their whole selves, free from judgement.

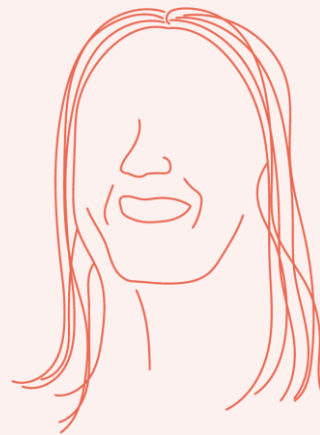


### Fun

OK2BX promotes a culture of fun. We encourage everyone to take part in activities that bring joy and laughter.

## Our Story

- OK2BX was founded in 2021 to honor Eleanor Bolding, a daughter, sister and friend to many who died by suicide in May of that year. The goal is to carry on her legacy of inclusion, compassion and understanding. Eleanor was a kind and loving individual, known by her friends and family for **calling people in, instead of calling them out.**
- OK2BX stands for “It’s Okay to be Extraordinary” – a phrase Eleanor’s father shouted everyday when dropping her and her siblings at school. Where breaking away from mainstream norms can be challenging and often met with criticism, OK2BX celebrates individual differences and encourages people to stand out boldly. **It is in the celebration of others that we find and give true acceptance.**
- Through our annual events and programming, OK2BX raises money to fund scholarships for graduating high school students who show a **dedication to promoting kindness and inclusivity.** By awarding these scholarships, OK2BX inspires the next generation of inclusive leaders and encourages them to continue spreading love and acceptance on college campuses and beyond.





## OK2BX Fest 2023

Our 2nd annual family-friendly event brings together diverse foods, entertainment, live performances, and more to expand minds and experiences, and to celebrate the diversity that enriches our world. The event will host approximately 15 performers.

### When

Saturday, September 30, 2023  
1:00 p.m. – 9:00 p.m.

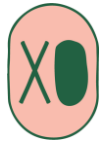
### Where

Deep Ellum Arts Co.  
3200 Commerce St.  
Dallas, TX 75226





# 2022 OK2BX Fest



# Inception to Date (18 Month) Impact

OK2BX made a profound impact in 2022 by providing funding for scholarships to graduating high school students who promote kindness and inclusivity. Our two flagship events brought people together and inspired individuals to spread love and acceptance through understanding – fostering a more inclusive community at large.



**\$72,000**

In scholarships committed

**900+**

Event attendees

**66**

Film submissions

**25**

Cultural and  
non-profit partners

# Sponsorship Packages

## Headlining

- Company logo and recognition as the headline sponsor of the event on all event materials
- Signage at main entrance
- Live acknowledgment from stage throughout event
- Headline sponsor listing on event page online, social media and in all press materials
- 20 festival tickets

**\$7,500**

## Stage

- Company logo and recognition as a stage sponsors on all event materials
- Signage on stage
- Live acknowledgment from stage throughout event
- Premium listing on event page online, social media and in all press materials
- 12 festival tickets

**\$5,000**

## Area

- Company logo and recognition as one of the area sponsors (art, food, hands-on activities, photo bus) on all event materials
- Signage in event area
- Live acknowledgment from stage
- Listing on event page online and in social media
- 6 festival tickets

**\$2,500**

## Friend

- Name on the event website as a "Friend of OK2BX"
- 2 festival tickets

**\$250 – 2500**





Discover our shared humanity at  
[ok2bx.org](https://ok2bx.org)