

OK2BX*Film Festival

2024 Sponsorship Packet

April 13 & 14, 2024



Who We Are

- OK2BX Film Festival is a major initiative of the OK2BX Foundation, a recently-formed 501c3 non-profit founded to advocate for inclusivity.
- The festival presents films made by high school students, and specifically highlights films that honor inclusivity.
- The festival awards films in 5 categories: Inclusivity, Kindness, Animation, SmartPhone and LGBTQIA+ - plus Best of Show and Spirit of Eleanor.
- **OK2BXFilm is proud to be the only film festival in Dallas to feature an LGBTQIA+ category.**
- Student winners in each category are awarded monetary and other prizes.
- The films are judged by a diverse panel of experts in film and/or inclusivity.
- The festival is held at the Historic Texas Theater in Oak Cliff, Texas. The theater was built in 1931 and is included in the National Register of Historic Places.

2023 Festival Highlights

44 Film Submissions
200+ Attendees
Featured on *Good Morning Texas*, *Good Day Fox4*, *Dallas Observer*, and in *D Magazine*





About the Foundation



- The mission of the OK2BX Foundation is to support and advocate for inclusivity.
- OK2BX stands for “It’s Okay to Be Extraordinary.” and the belief behind OK2BX is that each and every one of us is extraordinary and deserves to be included and celebrated.
- The Foundation and associated events were created to honor Eleanor Bolding who died by suicide in 2021 at the age of 17, just months after she had come out as transgender.
- Eleanor cared about people so deeply – always inquiring about their thoughts, passions and opinions. She invited them into conversations and made sure they had a seat at the table. And when she didn’t agree with people, she made it a habit to “call them in” rather than “call them out.”
- OK2BX Foundation also hosts OK2BX Fest, an annual diversity festival held in the fall featuring performers, visual artists and non-profits. The Foundation also awards scholarships to high school seniors who demonstrate significant efforts in promoting inclusivity.



*OK2BX Foundation is a 501 (c) 3 non-profit organization.
Tax ID: 87-2660621*

Sponsor Benefits

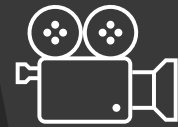
- Brand awareness to a large group of socially-conscious junior high and high school students and their families, as well as film aficionados nationwide.
- Recognition before, during and after event through OK2BX*Film's growing social media and newsletter subscribers.
- Access to media outlets, including social media influencers, who feature OK2BX*Film.
- Feature listing on signage and programs available throughout the event.

According to data from Sprout Social, 70% of consumers believe brands should take a public stand on social and political issues. 66% want brands to take a stand because they believe brands can create real change.

2023 Sponsors



Sponsorship Levels



	MARQUEE SPONSOR	THEATER SPONSOR	DIRECTOR SPONSOR	TICKET SPONSOR
Price	\$2,500	\$1,000	\$500	\$250
T-Shirt Listing	Featured			
Festival Signage	Featured	Listed		
Social Media	Featured	Listed	Listed	
Website	Featured	Listed	Listed	Listed
Email Marketing	Featured	Listed	Listed	Listed
Tickets to Festival	10	6	4	2
Tickets to Pre-Party	10	6	4	2
T-Shirts	10	6	4	2



OK2BX*Film Sponsorship Form

Company _____

Contact _____

Phone _____

Email _____

Name for Recognition _____

Select Level:

MARQUEE SPONSOR	THEATER SPONSOR	DIRECTOR SPONSOR	TICKET SPONSOR
\$2,500	\$1,000	\$500	\$250
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Payment: Check payable to OK2BX Foundation enclosed

Send me an invoice

I made my payment at www.ok2bx.org under "Donate" tab

I agree to pay the amounts above no later than February 1, 2024

Name _____

Signature _____

Date _____

Please return form and payment:

OK2BX Film Festival
1717 One Arts Plaza
Suite 1802

Dallas, TX 75201

Or email to:

founders@ok2bx.org